COOKIE STATEMENT

GENERAL INFORMATION

This website stores cookies on your computer. These cookies are used to collect information about how you interact with our website and allow us to remember you. We use this information in order to improve and customize your browsing experience and for analytics and metrics about our visitors both on this website. To find out more about the cookies we use, see our Cookie Statement

Webpages have no memories. A user going from page to page will be treated by the website as a completely new visitor. Session cookies enable the website you are visiting to keep track of your movement from page to page so you don't get asked for the same information you've already given to the site. Cookies allow you to proceed through many pages of a site quickly and easily without having to authenticate or reprocess each new area you visit.
Without cookies, websites and their servers have no memory. A cookie, like a key, enables swift passage from one place to the next. Without a cookie every time you open a new web page the server where that page is stored will treat you like a completely new visitor.

WHAT IS A COOKIE

Cookies are usually small text files, given ID tags that are stored on your computer's browser directory or program data subfolders. Cookies are created when you use your browser to visit a website that uses cookies to keep track of your movements within the site, help you resume where you left off, remember your registered login, theme selection, preferences, and other customization functions. The website stores a corresponding file (with same ID tag) to the one they set in your browser and in this file they can track and keep information on your movements within the site and any information you may have voluntarily given while visiting the website, such as email address.

Cookies are often indispensable for websites that have huge databases, need logins, have customizable themes, other advanced features.

Cookies usually don't contain much information except for the URL of the website that created the cookie, the duration of the cookie's abilities and effects, and a random number. Due to the little amount of information a cookie contains, it usually cannot be used to reveal your identity or personally identifying information. However, marketing is becoming increasingly sophisticated and cookies in some cases can be aggressively used to create a profile of your surfing habits.

There are two types of cookies: session cookies and persistent cookies. Session cookies are created temporarily in your browser's subfolder while you are visiting a website. Once you leave the site, the session cookie is deleted. On the other hand, persistent cookie files remain in your browser's subfolder and are activated again once you visit the website that created that particular cookie. A persistent cookie remains in the browser's subfolder for the duration period set within the cookie's file.

HOW ARE COOKIES USED

Session cookies allow users to be recognized within a website so any page changes or item or data selection you do is remembered from page to page. The most common example of this functionality is the shopping cart feature of any e-commerce site. When you visit one page of a catalogue and select some items, the session cookie remembers your selection so your shopping cart will have the items you selected when you are ready to check out. Without session cookies, if you click "checkout", the new page does not recognize your past activities on prior pages and your shopping cart will always be empty. Websites typically use session cookies to ensure that you are recognised when you move from page to page within one site and that any information you have entered is remembered. For example, if an e-

commerce site did not use session cookies then items placed in a shopping basket would disappear by the time you reach the checkout. You can choose to accept session cookies by changing the settings in your browser.

Our website and apps use cookies for different purposes:

Technical cookies: We use technical cookies to show you our website, to make them user friendly and function correctly, to create your user account, to sign you and keep you signed in and to manage your booking. These technical cookies are absolutely necessary for our website to function properly.

Functional cookies: These cookies remember f.i. your preferred currency (Certscanner is only using Euro's), your searches and your previously viewed course providers (institutes). These functional cookies are not strictly necessary for the functioning of our website or apps, but they add functionality and enhance your Certscanner.com experience.

Analytics cookies: How do visitors use our website. We can find out the functionality of our website, optimize and improve our websites or apps, understand the effectiveness of advertisements and communications, and ensure we continue to be interesting and relevant.

Commercial cookies: Based on browsing activities, so called "retargeting" such as destinations you have selected, institutes and courses you have viewed and the prices you have been shown we need to make use of commercial cookies for personalized advertisement on our website.

WHAT ARE YOUR CHOICES?

In the settings for browsers such as Internet Explorer, Safari, Firefox or Chrome, you can set which cookies to accept and which to reject. Where you find these settings depends on which browser you use. Some functions on our website might not be usable if you do not accept certain technical and/or functional cookies.

This Cookie Statement may also be amended from time to time. So visit this page regularly to keep up to date with updates.